



Art in the Park

benefiting Boulder City Hospital Foundation

48th Annual Art in the Park ARTIST INFORMATION & APPLICATION

Location: Boulder City, Nevada

Dates: October 2 & 3, 2010 (Saturday & Sunday)

Times: 9am to 5pm (both days)

Contact: Beth K. Vandenberg
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Benefiting*: Boulder City Hospital Foundation
901 Adams Blvd.
Boulder City, NV 89005
www.bouldercityhospital.org
www.artinthepark.org

***PLEASE RETURN APPLICATIONS TO THIS NEW ADDRESS**

2010 Art in the Park Information

WHAT IS ART IN THE PARK?

Art in the Park is one of the largest juried outdoor art festivals in the Southwest and is the largest fundraiser for the non-profit Boulder City Hospital Foundation. The event is held over two days in beautiful Boulder City, Nevada, not far from Lake Mead, Hoover Dam and the bright lights of Las Vegas. The festival area includes Wilbur Square, Bicentennial Park and North and South Escalante Parks, as well as Arizona and Colorado Streets. Attendance is free, and although Boulder City's population is just over 17,000, the event draws over 100,000 visitors each year and hosts over 400 artists and 25 unique food vendors.

ABOUT THE BOULDER CITY HOSPITAL FOUNDATION

The Boulder City Hospital Foundation is a 501(c)(3) organization whose purpose is to raise funds for capital equipment and improvements to the non-profit Boulder City Hospital.

ELIGIBILITY

The event is open to all ORIGINAL artists, gourmet edible vendors and professional food vendors and is tightly juried by a 6 person panel, which changes yearly. They will determine eligibility based solely upon the clear photos submitted (photo requirements on page 4). They look for originality, design and high-quality craftsmanship. Participation in past years does not determine acceptance each year, and applicants must submit new photos each year. Gourmet edible entrants must make their products 100%, and the products must be sealed. Fresh food products fall under the Food Vendor category and require a different application and fee. No commercial, imported, manufactured or mass-produced items purchased for resale allowed. One artist per booth. No sharing.

AWARDS

Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories. Judges are chosen from the community at the discretion of the Boulder City Hospital Foundation. A featured artist is also chosen each year and will be included on posters, t-shirts and marketing materials. 2009 was Debbie Marie Arambula and 2008 was Glen Powell.

SPACES

Each space is 10'x15' or 10'x30'. Exhibitors must provide their own canopies, signage and displays, and they must be professional in appearance. Tent stakes and augers are not permitted. Due to possible windy conditions, we recommend sand bags, concrete blocks or water barrels for booth stability. Check-in takes place at assigned times on Friday, October 1 from 9am-6pm. All work must be in place by 9am each day and remain set-up until 5pm each day. Exhibitors are responsible for the safety and liability of their own display and product. Live demonstrations are encouraged, but NO electricity or water is available. No generators permitted. Playing radios, tape decks or mechanically reproduced sound is prohibited. Expanding from your assigned/paid space is also prohibited. We reserve the right to use all unmarked space at the event, and therefore do not charge premiums for corners or end spaces.

NEVADA STATE SALES TAX

During registration, all exhibitors receive a form entitled "One Time Sales Tax Return". Exhibitors are responsible for the Sales Tax collected during the event and the payment of that Sales Tax is due by check (no cash) at the close of the show on Sunday, October 3 from 5pm to 7pm at the Information/Registration Booth. Exhibitors with a valid Nevada State Sales Tax number, please include that number on the form and turn it in at registration or at the close of the show. Any exhibitor who fails to turn in the "One-Time Sales Tax Return" form will be excluded from future events.

RAFFLE

We truly appreciate your support of this community fundraising event, and a big part of the event is the raffle. All participants are required to donate a minimum of one (1) piece to the fundraising raffle. We require that donations are turned in at check-in on Friday, October 1. Artists will not receive their check-in packets until they turn in their donation(s). All donations are tax-deductible, however you must provide the stated value. You will receive a receipt for your donation.

2010 Art in the Park Information (continued)

****APPLICATION DEADLINES & FEES****

Standard Fee Applications must be postmarked or hand-delivered by April 30, 2010

BOOTH FEES:

- 10'x15' = \$425
- 10'x30' = \$825

APPLICATION & JURY FEE:

- \$50 to \$150 per applicant, based on application date

APPLICATION FEE SCHEDULE

- Postmarked or delivered on or before April 30, 2010 \$425/825 + **\$50** = \$475/875
- Postmarked or delivered May 1 – May 31, 2010 \$425/825 + **\$75** = \$500/900
- Postmarked or delivered June 1 – June 30, 2010 \$425/825 + **\$100** = \$525/925
- Postmarked or delivered July 1 – July 31, 2010 \$425/825 + **\$125** = \$550/950
- Postmarked or delivered August 1 – August 31, 2010 \$425/825 + **\$150** = \$575/975
- **NO LATE APPLICATIONS WILL BE ACCEPTED AFTER AUGUST 31, 2010**

Booth fee and application fee must be included with this application (one check please OR you may pay via credit card by filling out the form on page 10). CHECKS WILL BE CASHED OR CREDIT CARDS WILL BE RUN UPON RECEIPT OF YOUR APPLICATION. Make Checks or Money Orders payable to **Boulder City Hospital Foundation**. We cannot “hold” checks. There will be a \$50.00 fee for all returned checks. Failure to pay returned check fee within 10 days of notification will result in automatic cancellation.

“Late” applications received after the standard April 30 date will be considered if spaces are still available. These “late” applications are usually juried within 2 weeks of the date of receipt.

The booth fee is refundable if not selected for participation, however, application fees are non-refundable. No refunds will be given for inclement weather or for non-compliance of event rules and regulations.

NOTIFICATIONS

Acceptance/non-acceptance letters will be sent on approximately May 31, 2010 via e-mail, telephone or US Mail. Booth fees and submitted photos for artists not accepted into the show will be refunded within approximately 2 weeks of the notification letters. Please do not call to check on the status.

CANCELLATION / WITHDRAWAL FROM THE EVENT

Artists who need to cancel or withdraw from the event for any reason must do so in writing via e-mail or US Mail by July 15, 2010. Booth fees and submitted photos will be refunded within approximately 2 weeks from notification. **No refunds will be given after July 15, 2010. In order to be fair to all participants, there are no exceptions.**

2010 Art in the Park Application Instructions

WHAT WE NEED FROM YOU

PLEASE SUBMIT THE FOLLOWING:

- Completed Application & Agreement (pages 5-7) (PLEASE PRINT LEGIBLY)
- One check or money order which includes your \$50 to \$150 application fee and \$425 or \$825 booth fee. Please make all checks or money orders payable to **Boulder City Hospital Foundation**. Please make sure the following information is on your check: Name, business name, address and "2010 AITP ARTIST". **CHECKS WILL BE CASHED UPON RECEIPT OF YOUR APPLICATION. We cannot "hold" checks and we do not have payment plans available.**

OR

Completed Credit Card Payment form on Page 8.

- Minimum of five (5) recent photos (at least 3"x 5") of each original medium.*
- One (1) recent photo of yourself making your artwork.*
- One (1) recent photo or detailed sketch of your booth and display.*

*Slides, disks or e-mailed photos will not be accepted. Please label the back of each photo with your name (small mailing labels work great). We are not responsible for unidentified photos. Photos will be returned to you upon check-in/registration at the event on Friday, October 1 (or within 2 weeks via US Mail if you are not accepted). No return envelope needed.

PLEASE SEND REQUESTED ITEMS TO:

Boulder City Hospital Foundation
Attn: Beth Vandenberg
901 Adams Blvd.
Boulder City, NV 89005

2010 Art in the Park Application

EXHIBITOR/BUSINESS OWNER NAME(S) _____

SECONDARY CONTACT NAME _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE _____ BUSINESS PHONE _____

CELL PHONE _____ FAX NUMBER _____

E-MAIL ADDRESS _____ WEBSITE _____

NEVADA SALES TAX PERMIT NUMBER _____ OR

Will use provided one-time sales tax return form at event

BOOTH SIZE REQUESTED Single 10'x15' = \$425* Double 10'x30' = \$825* **(*PLUS YOUR APPLICATION/JURY FEE*)**

PAYMENT TYPE Visa Mastercard Discover Money Order Cashier's Check Check # _____

NUMBER OF YEARS IN SHOW 0 – New 1 2 3 4 5+ **OR** Previous Exhibitor (not last year)

HOW DID YOU HEAR ABOUT AITP Previous Exhibitor Artist Referral Website Attendance
 Other _____

PLEASE DESCRIBE YOUR RAFFLE DONATION(S) _____

ESTIMATED VALUE OF RAFFLE DONATION(S) \$ _____

FOR OFFICE USE ONLY

POSTMARKED DATE _____ RECEIVED DATE _____

CATEGORY _____ DESCRIPTION _____

2010 Art in the Park Application (continued)

MEDIA/CATEGORY (check only one here and provide a description below)

Fine Art Fine Craft / Contemporary Craft Traditional Craft Other* (includes gourmet edibles)

DESCRIPTION

Ceramic Drawing / Pastel Fiber / Clothing Glass Gourmet Edible
 Jewelry Leather Metal Mixed Media/2-D Mixed Media/3-D
 Painting - Oil/Acrylic Paper Photography Sculpture Watercolor
 Wood Other

PROGRAM DESCRIPTION

BRIEF description of your art for the program _____

PRICE RANGE

PRICE RANGE OF YOUR ARTWORK \$ _____

HOW DO YOU CREATE YOUR ART FORM?

1. I make each item 100% from scratch YES NO
2. I purchase part of the finished product YES NO

If yes, please explain: _____

PARK & SPACE REQUEST

Rank Park Choices 1st – 4th

_____ Wilbur Square #1-211 (Fine Art & Higher-End Fine Craft) _____ Bicentennial Park #301-400 (Fine Craft)
_____ North Escalante Park #501-550 (Fine Craft & Traditional Craft) _____ South Escalante Park #601-644 (Traditional Craft)

Space # Request 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Do you require handicap access? Yes (must provide copy of handicap placard with your application) No

Additional Notes _____

2010 Art in the Park Agreement

RULES AND REGULATIONS

The stated applicant agrees to the following, and agrees to notify all staff members and/or volunteers of the following:

1. Pay the full application and booth fee with your application. Checks will be cashed or credit cards will be charged upon receipt. Booth fees will be refunded if not accepted.
2. There will be a \$50.00 fee for all returned checks and you must immediately provide a replacement money order or cashier's check. Failure to do so will result in cancellation.
3. No refunds will be given for inclement weather or for non-compliance of event rules.
4. Those who need to cancel or withdraw must do so in writing via e-mail or US Mail by July 15, 2010 in order to receive a refund for booth fees. No refunds will be given after July 15, 2010.
5. Protect, indemnify and save harmless the Boulder City Hospital, Boulder City Hospital Foundation, City of Boulder City, and all participating artists, vendors, and volunteers from any liabilities for personal injuries, death, and/or property damage incurred by any person in connection with participation.
6. All participants MUST display their provided booth number in the upper left corner of booth.
7. The Boulder City Hospital Foundation reserves the right to remove any exhibitor and their display for any violation of the rules and regulations.
8. All participants and their staff/volunteers are prohibited from smoking or drinking alcoholic beverages anywhere in or around their booths.
9. All non-service animals/pets are prohibited from this event. There will be no "Arf in the Park" pet sitting.
10. The Boulder City Hospital Foundation is the final authority determining booth placement, typically based on category. Space requests are not guaranteed.
11. All participants must display and sell only original pieces as described in this application. No commercial or mass-produced items allowed. The jury panel reserves the right of final determination of originality of artistic creations entered. If the work is deemed not original or does not meet acceptable and conditional guidelines, the Boulder City Hospital Foundation reserves the right to terminate said display and prohibit sales. Failure to comply may result in immediate dismissal from the event with no refund.
12. No representatives are to be sent in place of the original artist. Identification will be checked. Partners must be listed on the original application.
13. One artist per booth. No sharing booths.
14. Provide, at no cost to the Boulder City Hospital Foundation, the equipment, signage and staff/volunteers necessary to set-up, display and sell artwork.
15. Decorate assigned booth space in an attractive manner, using only materials that will not interfere with patron traffic lanes or neighboring participants.
16. Playing radios, tape decks or mechanically reproduced sound is prohibited.
17. Participants are prohibited from distributing literature of, or promoting any religious, fraternal, political or commercial organization. Literature on the artist's work or gallery is permitted.
18. Be ready by 9am each morning, and close by 5pm each night. There is no early tear-down. Participants arriving late OR tearing down early will not be invited back.
19. Tent stakes and augers are not permitted per the City of Boulder City park regulations. We recommend sand bags, concrete blocks or water barrels for booth stability and safety.
20. Generators of any type, and noise-producing machinery, are not permitted.
21. Participants agree not to use the City's electrical/water outlets. NO electrical or water available.
22. Participants are responsible for the security of their own work. The Boulder City Hospital Foundation and any and all volunteers for Art in the Park 2010 assume no responsibility for any loss or damage to any inventory, artistic works, display materials, or artist's personal property for any cause whatsoever. Night security is provided.
23. Complete and turn in the "One Time Sales Tax Return" form and check payment on Sunday, October 3 from 5-7pm. Exhibitors who fail to do so will be banned from future events.
24. All participants are required to donate a minimum of one (1) piece to the raffle. Your donation must be brought to registration in order to receive your welcome packet.
25. Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories, as well as Best in Show. Judges are chosen at the discretion of the Boulder City Hospital Foundation.
26. Event participants agree to the use of videos and photographs taken at the event for promotional purposes. Any photos taken at the event are property of the event.

CHECK HERE

I have read and agree to the above. I confirm that this agreement is accurate and completely sets forth the understanding between myself and the Boulder City Hospital Foundation / Art in the Park.

Signature _____

Printed Name _____

Company _____

Date _____



ARTIST CREDIT CARD PAYMENT FORM - 2010

- SINGLE BOOTH SPACE = 10'X15'**
\$425 + \$50 to \$150 application fee (see fee schedule)

- DOUBLE SPACE = 10'X30'**
\$825 + \$50 to \$150 application fee (see fee schedule)

Name _____

Company _____

Phone Number _____

PLEASE CHARGE MY:

Visa MasterCard Discover

Amount Authorized* \$ _____ Today's Date _____

*Please note that your non-refundable application fee may be run in a separate transaction from your refundable booth fee(s).

Card# _____

Expiration Date _____

Name on Card _____

Cardholder's Signature _____